

## CLM Quiz Operations

- 1.) True or False  
Strategic Planning is a creative process?
  
- 2.) This approach maybe most appropriate when there is a need for a quick, short-term response with the organization.
  - a.) Top-down
  - b.) Combined
  - c.) Bottom Up
  - d.) Up-down
  
- 3.) What is another name for Contingency Planning?
  - a) Alternative Futures Planning
  - b.) “What If” Planning
  - c.) Assessment Planning
  - d.) Assertive Action Planning
  
- 4.) A key component of a disaster preparedness plan is:
  - a.) Business Interruption Insurance
  - b.) Minimizing loss & quick return to normal
  - c.) Chain of command
  - d.) Contact list & protocols
  
- 5.) The analysis that will guide the firm in identifying its position in the marketplace and the factors that will allow it to move or may hinder it from moving:
  - a.) STEP Analysis
  - b.) SWOT Analysis
  - c.) Situational Analysis
  - d.) Environmental Scanning
  
- 6.) Strategic Issues are issues that need to be addressed in the future, typically:
  - a.) 4-10 years from the present
  - b.) 3-6 years from the present
  - c.) 2-6 years from the present
  - d.) 1-4 years from the present

- 7.) The advantage of this approach is that those who presume to know most about the organization drive it.
- a.) Top-Down Approach
  - b.) Combined Approach
  - c.) Bottom-Up Approach
  - d.) Up-Down Approach
- 8.) This kind of planning is most appropriate with circumstances that are particularly uncertain.
- a.) Contingency Planning
  - b.) Disaster Planning
  - c.) Business Planning
  - d.) Emergency Planning
- 9) Which three deal with Standing Plan:
- a.) Programs, Projects & budgets
  - b.) Goal, objectives & programs
  - c.) Rules, Procedures & Polices
  - d.) Rules, Policies & Program
- 10.) Which three deal with Single Use Plans:
- a.) Programs, Projects & Polices
  - b.) Programs, Projects & Budgets
  - c.) Objectives, Rules & Procedures
  - d.) Rules, Procedure & Policies

Answer Key:

- 1.) True
- 2.) C
- 3.) A
- 4.) A
- 5.) B
- 6.) D
- 7.) A
- 8.) A
- 9.) C
- 10.) B